Score Criteria for e-Poster and Presentation Evaluation

No.	Criteria	Attributes to look for	Marks
1	**Content and its organized mannered presentation**	• Clear and concise title • Well organized content • Rigorous research methodology • Valid conclusions and clear and concise message • Potential to make a novel contribution to the field	25
2	**Design and Layout (visual appeal)**	• Logical layout: Easy to follow, with a clear balance of graphics and writing. • Visual balance: No overcrowding with effective colour combinations • Clear readability: Text and graphics are easy to read from a reasonable distance (2 feet). • Font selection: Appropriate font chosen for clarity and visual appeal. • Attention-grabbing: Poster attracts attention	5
3	**Graphics that enhances poster message**	• Photographs • Diagrams, charts • Illustrations • Artwork	5

4	**Creativity and neatness**	• Interesting use of material, colours&/or designs that adds to the impact of message • No spelling mistakes, grammar mistakes or punctuation errors • No smudging of colours	5
5	**Presentation of slides**	• Confident presentation • Coherent and fluent delivery • Sufficient explanation of poster • Comprehensive, relevant and correct response to questions raised by the judges and the audience	10
	Total Marks		50